

Dear colleagues!

The St. Petersburg School of Economics and Management, National Research University Higher School of Economics invites you to participate in “**Contemporary Research in Management**” track of Analytics for Management and Economics Conference.

We invite researchers, practitioners, and doctoral students to join our session on Wednesday, December 1st, at 15:00 (GMT+3). The conference will be held online via Zoom. Preliminary panel session schedule is available below. We kindly ask to register here: <https://amec.hse.ru/expresspolls/poll/399213199.html>

Contemporary Research in Management
December 1st, 2021

Time	Paper
15:00 – 17:00 (GMT+3) Session chair: Artem Alsufiev	<p align="center">Innovation and Knowledge Culture: evidence from Russian manufacturing companies Mariia Molodchik^{a*}, Irena Esaulova^b, Anatoliy Molodchik^c, and Carlos Jardon^d <i>^a National Research University HSE, Russia; ^{b,c} Perm National Research Polytechnical University, Russia; ^d UNI Vigo, Spain</i></p>
	<p align="center">The Effect of Different Types of Stakeholders on the Engagement of Russian Companies into Sustainable Practices Klaro Ramires Polina Mishel* and Anna Veselova <i>National Research University HSE, Russia</i></p>
	<p align="center">How Companies Can Use Social Media Data to Know Their Customers Better? Eduard Tunkevichus* and Vera Rebiazina <i>National Research University HSE, Russia</i></p>
	<p align="center">The CEOs We Choose: The Influence of Predecessor and Industry Characteristics on Successor CEO Scholastic Degree Level Aleksandra Zakharova* and Alexander Muravyev <i>National Research University HSE, Russia</i></p>
17:00 – 17:15 (GMT+3)	<p align="center">Break</p>

<p>17:15 – 19:45 (GMT+3) Session chair: Artem Alsufiev</p>	<p>The quest for business model patterns: evidence from topic modeling Nadezda Votinseva*, Iuliia Naidenova, Mariia Molodchik, and Petr Parshakov <i>National Research University HSE, Russia</i></p>
	<p>Case of Sheremetyevo International Airport: predicting airport employees turn-over based on their non-cognitive characteristics Tatiana Volchenko^{a*}, Liudmila Ruzhanskaya^b, and Maxim Fokeev^c ^{a,c} <i>National Research University HSE, Russia</i> ^b <i>Graduate School of Economics and management, Ural Federal University, Yekaterinburg, Russia</i></p>
	<p>Insights into customer satisfaction factors in online shopping during the COVID-19 pandemic Mehran Haddadi <i>National Research University HSE, Russia</i></p>
	<p>The impact of personality traits on employee's happiness among young professionals in Russia Dilara Zagitova* and Konibolotskaya Alexandra <i>National Research University HSE, Russia</i></p>
	<p>Influence of Personal Characteristics of Leaders of Digital Ecosystem Product Teams on Operational Efficiency Natalya Tipsina* and Yulia Ovanesoza <i>National Research University HSE, Russia</i></p>