

**Sports Analytics: Economics, Management and Performance**

Dear colleagues!

The St. Petersburg School of Economics and Management, National Research University Higher School of Economics invites you to participate in “**Sports Analytics: Economics, Management and Performance**” panel of **Analytics for Management and Economics Conference 2021**.

Sports analytics undertake a fundamental role in professional sports nowadays. The accurate collection, analysis and interpretation of the data can maximize both managerial decisions and sports performance and, therefore, professional clubs have to adopt the best practices to compete in the global sport business environment. Professional sports disciplines offer a large amount of detailed data, being exceptional laboratories for testing theories as well as for searching ways to maximize individual and team performance.

We kindly invite researchers, practitioners, master and doctoral students to join our panel session on Wednesday, 20<sup>th</sup> October, at 15:00 Moscow time (GMT+3) / 12:00 Greenwich Mean Time / 17:30 New Delhi time / 09:00 Brasilia and onwards.

The COVID-19 pandemic has made the changes to the usual conference format; this year conference will be held online via Zoom. Preliminary panel session schedule is available below. To register visit: <https://amec.hse.ru/>.

Track Chairman: *Thadeu Gasparetto, PhD*

*Department of Management, National Research University - Higher School of Economics, SPB*

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If you have any questions or concerns, please, contact us at [tgasparetto@hse.ru](mailto:tgasparetto@hse.ru) and [amec@hse.ru](mailto:amec@hse.ru) any time.

**Preliminary Schedule**

**Sports Analytics: Economics, Management and Performance**

October 20<sup>th</sup>, 2021

Time	Paper
15:00 – 16:40 (GMT+3) Session chair: <b>Thadeu Gasparetto</b>	<p align="center"><b>Mega-Sports Events and Customer Satisfaction: The Case of 2018 FIFA World Cup</b></p> <p align="center"><i>Artemii Grishin*, Ekaterina Kobozova, Maria Ragulina and Thadeu Gasparetto</i> National Research University Higher School of Economics, Saint Petersburg, Russia</p>
	<p align="center"><b>The End of the “Nação Canarinho”? Brazilian Fans More Identified with Their Favourite Clubs than the Brazilian National Team.</b></p> <p align="center"><i>Felipe Alexandre Nunes*, Fernando A. Fleury, Alcides Araújo, and Vito Chiarella Neto</i> Universidade Federal de Minas Gerais, Brazil Universidade de São Paulo, Brazil</p>
	<p align="center"><b>Hockey Revolution. Does the Size Rinks Matter?</b></p> <p align="center"><i>Alexandr Ugryumov*, and Angel Barajas</i> National Research University Higher School of Economics, Saint Petersburg, Russia</p>
	<p align="center"><b>Win and Profit Maximization in Brazilian Football Clubs: The Dilemma</b></p> <p align="center"><i>Fábio Minatto*, José Alonso Borba, and Suliani Rover</i> Federal University of Santa Catarina, Brazil</p>
16:40 – 17:00	Break
17:00 – 18:40 (GMT+3) Session chair: <b>Thadeu Gasparetto</b>	<p align="center"><b>Career Motivation of Russian Female Boxers</b></p> <p align="center"><i>Maria Kuragina*, Anna Akimova, Elena Vasilyeva, Oksana Isaeva</i> National Research University "Higher School of Economics" Nizhny Novgorod, Russia National Research University "NNSU named after N.I. Lobachevsky", Russia</p>
	<p align="center"><b>Wage Discrimination in Professional Sports: Evidence from the English Premier League</b></p> <p align="center"><i>Eannán Monaghan*</i> Tilburg University, Netherlands</p>
	<p align="center"><b>Is there anti-Semitism in Italy? A field Experiment</b></p> <p align="center"><i>Cornel Nesseler*, Carlos Gomez-Gonzalez, and Helmut Dietl</i> Norwegian University of Science and Technology, Trondheim, Norway University of Zurich, Zurich, Switzerland</p>
	<p align="center"><b>TV Broadcasting of Football in Russia: Demand Based Study of the Factors Influencing Consumer Behaviour of Football Fans in Russia</b></p> <p align="center"><i>Thadeu Gasparetto*, Erik Abgaryan, and Sergei Batargaleev</i> National Research University Higher School of Economics, Russia</p>