

Innovations in the banking sector

Dear colleagues!

The St. Petersburg School of Economics and Management, National Research University Higher School of Economics invites you to participate in “**Innovations in the banking sector**” panel of Analytics for Management and Economics Conference 2021.

Changes in the banking sector in recent years have contributed to the development of the provision of banking services based on innovative technologies, modern methods and models of banking business management, aimed at increasing the competitiveness of credit institutions at the micro and macro levels. The traditional range of services provided by banks today cannot fully satisfy the needs of the client. There is a need to introduce new services and, accordingly, to develop methods for their provision. These facts create incentives for domestic credit institutions and the banking system as a whole to intensify the use of banking innovations.

The COVID-19 pandemic has made the changes to the usual conference format; this year conference will be held online via Zoom. Preliminary panel session schedule is available below. To register visit: <https://amec.hse.ru/>.

Track Chairman: *Alexander Karminsky, Doctor of Science* Co-Chair: *Sergey Grishunin, PhD*
School of Finance, National Research University - Higher School of Economics, Moscow

We kindly invite researchers, practitioners, and doctoral students to join our panel session on Wednesday, 13nd October, 2021 at 15:00 (GMT+3) and onwards.

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If you have any questions or concerns, please, contact us at amec@hse.ru any time.

Preliminary Schedule

Time	Paper
15:00 – 17:00 (GMT+3) Session chair: Alexander Karminsky	<p>Impact of ESG rating on the financial performance of companies</p> <p><i>Egorova Alexandra, Shashkova Elizaveta</i> *</p> <p>National Research University-Higher School of Economics, Moscow 109028, Russia</p>
	<p>Development of a Scoring Rating Model Based on the Methodology of International Rating Agencies</p> <p><i>Gennadii Pomortsev, Kirill Kachnov, and Alyona Astakhova</i> *</p> <p>National Research University-Higher School of Economics, Moscow 109028, Russia</p>
	<p>Resilience and Technological Development of Russian Banks during the Coronavirus Pandemic</p> <p><i>Veronika Belousova, Thomas Thurner, Nikolay Chichkanov and Zhaklin Krayushkin</i> *</p> <p>National Research University-Higher School of Economics, Moscow 109028, Russia</p>
	<p>Implementation of e-payroll system in employee payroll process at pt. Sharia bank “X”</p> <p><i>Aghnia Nauval Noordu’a</i> *</p> <p>Gunadarma University, Jakarta 16424, Indonesia</p>
	<p>Evaluation of the Probability of Default of Insurance Companies</p> <p><i>Kirill Chumachkov</i> *</p> <p>National Research University-Higher School of Economics, Moscow 109028, Russia</p>
18:20 – 20:20 (GMT+3) Session chair: Sergey Grishunin	<p>The impact of financial innovations on the development of banking products in the context of modern demographic trends</p> <p><i>Natalia Arkhipova</i> *</p> <p>National Research University-Higher School of Economics, Moscow 109028, Russia</p>
	<p>Evaluation of User monetization in platform companies</p> <p><i>Nikolay Voytov</i> *</p> <p>National Research University-Higher School of Economics, Moscow 109028, Russia</p>
	<p>Modern Information Technologies in Russian Banking</p> <p><i>Nikolay Sheverdyayev, Andrey Egorov</i> *</p> <p>National Research University-Higher School of Economics, Moscow 109028, Russia</p>
	<p>Information technologies as a factor of the development of banking products and services in Russia and Tajikistan</p> <p><i>Munira Juraeva, Andrey Egorov</i> *</p> <p>National Research University-Higher School of Economics, Moscow 109028, Russia</p>
	<p>Application of Difference-in-Differences Strategies in Finance: The Case of Natural Disasters and Bank Responses</p> <p><i>Yeosong Yoon</i> *</p> <p>Auburn University, Auburn, AL 36849, USA</p>