

Analytics for Management and Economics Conference 2020

16 December 2020



Dear colleagues!

The St. Petersburg School of Economics and Management, National Research University Higher School of Economics invites you to participate in “Miscellaneous” paper presentation session of Analytics for Management and Economics Conference.

The “Miscellaneous” track can be considered as one of the most interesting AMEC tracks covering a wide spectrum of up-to-date topics. In contemporary management as well as strategic management and knowledge management so call network perspective is by far the dominant one in understanding companies’ success. They call this shift “from capture and creation to network and connection”. In this stream of AMEC for this year scholars will present their studies that deal with different aspects of social capital, collaboration, strategy in our fast-changing volatile environment. We kindly invite researchers, practitioners, and doctoral students to join our session on Wednesday, 16 December, at 15:00 (GMT+3).

The COVID-19 pandemic has made the changes to the usual conference format; this year conference will be held online via Zoom. Preliminary session schedule is available below. We kindly ask to register in advance.

To avoid and prevent any delays, participants should join the Zoom session at least 5 minutes prior to the session.

Presenters should join the session at least 10 minutes prior to the session. Presenters should prepare a PowerPoint presentation (to be sent to aalsufiev@hse.ru by Wednesday, December 16th at least 2 hours before the session) not longer than 20 minutes. The Session Chair will provide constructive feedback after each presentation in the duration of around 10 minutes.

If you have any questions or concerns, please, contact us at amec@hse.ru any time

Preliminary Schedule

Miscellaneous Track

December 16, 2020

Time	Paper
15:00 – 16:00 (GMT+3) Session chair: Dr. Artem I. Alsufiev, NRU HSE	Sales forecasting methods for catering sphere Tatiana Lychenkova Boards of Directors and Their Effect on the Performance of Russian Publicly Traded Companies Aleksandra Zakharova

16:00 – 17:00 (GMT+3) Session chair: Dr. Artem I. Alsufiev, NRU HSE	<p>Is There the Value of an International Accreditation Beyond Quality? An Empirical Analysis of the AACSB Accredited Schools</p> <p>Olga Okulova</p> <p>Digitalisation Impacts Labor Income Share, How?</p> <p>Stanislav Rogachev</p>
17:00 – 18:00 (GMT+3) Session chair: Dr. Artem I. Alsufiev, NRU HSE	<p>Benefits of Globalization Marketing Strategy of International Companies in Fast-Moving Consumer Goods Sector</p> <p>Aleksandra Selezneva</p> <p>Comparing Returns on Collaborative Research in STEM and Social Sciences: the Case of University in Emerging Research Country</p> <p>Elena Veretennik</p>
18:00 – 18:30 (GMT+3) Session chair: Dr. Artem I. Alsufiev, NRU HSE	<p>The influence of macroeconomic factors on the export of agribusiness of the Russian Federation</p> <p>Efim Semyashkin</p>