Analytics for Management and Economics Conference 2020

28 October 2020

Dear colleagues!

The St. Petersburg School of Economics and Management, National Research University Higher School of Economics invites you to participate in « **Sports Analytics: Economics, Management and Performance** » session of **Analytics for Management and Economics Conference.**

Sports analytics undertake a fundamental role in professional sports nowadays. The accurate collection, analysis and interpretation of the data can maximize both managerial decisions and sports performance and, therefore, professional clubs have to adopt the best practices to compete in the global sport business environment. Professional sports disciplines offer a large amount of detailed data, being exceptional laboratories for testing theories as well as for searching ways to maximize individual and team performance.

We kindly invite researchers, practitioners, and doctoral students to join our panel session on Wednesday, 28 October, at 15:00 Moscow time / 12:00 Greenwich Mean Time / 17:30 New Delhi time / 09:00 Brasília

The COVID-19 pandemic has made the changes to the usual conference format; this year conference will be held online via Zoom. We kindly ask to register here.

If you have any questions or concerns, please, contact us at tgasparetto@hse.ru or amec@hse.ru.

Schedule

Sports Analytics: Economics, Management and Performance
October 28, 2020

Time	Paper
15:00 – 17:00 (GMT+3) Session chair: Thadeu Gasparetto	**Another Outlook on the Promotion and Relegation System** **Thadeu Gasparetto & Angel Barajas** *National Research University Higher School of Economics, Saint Petersbur, Russian Federation*
	Necessary and Sufficient Factors for Stadium Attendance of the Minas Gerais State Championship between 2015 and 2018. **Felipe Nunes & Jonathan Freitas** *Universidade Federal de Minas Gerais, Belo Horizonte, Brazil*
	Minimally sufficient conditions of the public at the stadiums in the lowest levels of football in Brazil. **Felipe Nunes & Jonathan Freitas** *Universidade Federal de Minas Gerais, Belo Horizonte, Brazil*
	Competitive Balance and Accounting Numbers: The case of Brazilian Championship **Monique Cristiane de Oliveira, Fábio Minatto & João Henrique Krauspenhar** *Universidade Federal de Santa Catarina, Florianópolis, Brazil*
	Who wants football back? Brazilian fans' survey during COVID pandemic **Thadeu Gasparetto[1], Ary José Rocco Júnior[2], Erinaldo Chagas[2], Luis M. Barros[3], Luiz Augusto Brum[4], Marina Tranchitella[5] & Rômulo O. Macedo[6]** *[1]National Research University Higher School of Economics, Saint Petersbur, Russian Federation* *[2]University of São Paulo, São Paulo, Brazil* *[3]NOG Sou Do Esporte, Brazil* *[4]Dentsu, Brazil* *[5]Sport Club Internacional, Porto Alegre, Brazil* *[7]Confederación Sudamericana de Fútbol, Brazil*

17:30 – 19:30 (GMT+3) Session chair: Thadeu Gasparetto	**Where put the money in Formula One: car or pilot?** **Luis Carlos Sanchez & Carlos Varela-Quintana** *University of Oviedo, Oviedo, Spain*
	The Effect of Intangible Characteristic of a Player Performance on Player Valuation in Traditional Sports (on case of English Premier League) **Roman Poyan** *National Research University Higher School of Economics, Saint Petersburg, Russian Federation*
	Job Change and Productivity: The Effect of High Performance Expectations **Petr Parshakov[1], Elena Shakina[2], Dennis Coates[3] & Sofiia Paklina[2]** *[1]National Research University Higher School of Economics, Perm, Russian Federation* *[2]National Research University Higher School of Economics, Saint Petersburg, Russian Federation* *[3]University of Maryland, Baltimore, United States*
	Does beauty affect salary? An empirical analysis of Major League Soccer data **Petr Parshakov[1], Thadeu Gasparetto[2], Nadezhda Votintseva[1] & Elena Shakina[2]** *[1]National Research University Higher School of Economics, Perm, Russian Federation* *[2]National Research University Higher School of Economics, Saint Petersburg, Russian Federation*
	Do stereotypes bias judgement? Evaluation of elite football women's and men's performance **Cornel Nesseler[1], Helmut Diet[2], Carlos Gomez[2] & Denis Becker[1]** *[1]Norwegian University of Science and Technology, Trondheim, Norway* *[2]University of Zurich, Zurich, Switzerland*