

Analytics for Management and Economics Conference 2020

14th October 2020



Dear colleagues!

The St. Petersburg School of Economics and Management and International Laboratory of Intangible-driven economy, National Research University Higher School of Economics invites you to participate in «**Intellectual capital and performance**» session of **Analytics for Management and Economics Conference**.

Intellectual capital (IC) has been recognized by many scholars and practitioners as a main source of organizational performance and investors' expectations in the knowledge-driven economy (Edvinsson & Malone, 1997, Bontis, 1998, Stewart, 1998, Nahapiet & Ghoshal, 1998, Schiuma & Lerro, 2008, Shakina & Barajas, 2015). At the same time, the process that stands behind this IC based performance is still a black box which, therefore, naturally attracts interest from both researchers and business managers. This session is devoted to the studies of IC measurement and its relation with firm performance. We kindly invite researchers, practitioners, and doctoral students to join our panel session on Wednesday, 14 October, at 15:00 Moscow time / 12:00 Greenwich Mean Time / 17:30 New Delhi time

The COVID-19 pandemic has made the changes to the usual conference format; this year conference will be held online via Zoom. We kindly ask to register [here](#).

If you have any questions or concerns, please, contact us at pparshakov@hse.ru or amec@hse.ru.

Preliminary Schedule

Intellectual capital and performance

October 14th, 2020

Time	Paper
15:30 – 17:30 (GMT+3) Session chair: Petr Parshakov	Keeping the firm into the family. An analysis of parents' learning mechanisms and succession dynamic capability Natalia Martín-Cruz ^a , Ismael Barros Contreras ^b , Héctor Pérez Fernández ^a and Juan Hernangómez Barahona ^a ^a University of Valladolid, Spain ^b University Austral de Chile, Chile
	Antecedents of knowledge-based performance Mariia Molodchik National Research University Higher School of Economics, Perm, Russia
	How to enhance the benefits of independent directors on emerging markets? The case of Russian board committees Marina Zavertiaeva, Ekaterina Kazarina National Research University Higher School of Economics, Perm, Russia
	Excess momentum or excess inertia: do companies adopt technologies at the right time? Anna Daviy, Elena Shakina National Research University Higher School of Economics, St. Petersburg, Russia

	<p>Brand value prediction using public data and sentiment analysis</p>
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