

Dear colleagues!

The St. Petersburg School of Economics and Management, National Research University Higher School of Economics invites you to participate in “**Strategic Responses of Entrepreneurs and Entrepreneurial Organizations to Catastrophic Events**” panel of Analytics for Management and Economics Conference.

At the beginning of 2020 the international spread of COVID-19 has made a profound negative impact on the global economy in a short period of time, putting a third of the global population on a lockdown as a measure to slow down the spread of the virus. The spread of COVID-19 around the world has drastically changed consumer behavior due to quarantine measures, increasing unemployment and a creating a shift in overall purchasing behavior. Most of the industries indicated significant decrease in business activities with transport and travel being affected the most (McKinsey, 2020). Scholars from different countries, Russia, USA, Canada, will present a wide range of studies that deal with the responses of entrepreneurs and entrepreneurial organizations to catastrophic events, particularly the COVID-19 pandemics. We kindly invite researchers, practitioners, and doctoral students to join our panel session on Wednesday, 30 September, at 15:30 (GMT+3).

The COVID-19 pandemic has made the changes to the usual conference format; this year conference will be held online via Zoom. Preliminary panel session schedule is available below. We kindly ask to register by sending an e-mail with you name, contact information and affiliation to javeryanova@hse.ru.

If you have any questions or concerns, please, contact us at gshirokova@hse.ru or javeryanova@hse.ru any time.

Preliminary Schedule

Crises and Coronavirus: Strategic Responses of Entrepreneurs and Entrepreneurial Organizations to Catastrophic Events
September 30, 2020

Time	Paper
15:30 – 17:00 (GMT+3) Session chair: Galina Shirokova	Business under Pandemic: Coronacrisis Consequences, Possibilities of Support Nataliya Kravchenko, Institute of Economics and Industrial Engineering SB RAS, Novosibirsk State University Almira Yusupova, Institute of Economics and Industrial Engineering SB RAS, Novosibirsk State University
	Fixed or flux? A case study of entrepreneurial cognitive frames during pandemic Tatiana Stettler Kent State University, Ohio, USA Galina Shirokova, National Research University Higher School of Economics, St. Petersburg
	The consequences of fiscal load increase for entrepreneurship: difference-in-differences approach Evguenii Zazdravnykh, National Research University Higher School of Economics, St. Petersburg
17:00 – 17:20	Break

17:20 – 19:10 (GMT+3) Session chair: Galina Shirokova	<p>Responses of SMEs to the challenges caused by Covid-19 in the Russian tourism market</p> <p>Marina Efremova, National Research Lobachevsky State University of Nizhny Novgorod</p> <p>Marina Sheresheva, Lomonosov Moscow State University</p> <p>Lilia Valitova, Lomonosov Moscow State University</p>
	<p>Entrepreneurial Responses to Crisis Events: A Variance-Based View</p> <p>Oleksiy Osiyevskyy, Haskayne School of Business University of Calgary, Canada</p>
	<p>Social Entrepreneurship Under Environmental Stress</p> <p>Sergey Anokhin, Herberger Business School St. Cloud State University, USA</p>